

**FAST 50**

**NO. 4: 422.8% GROWTH**

# CVC Hospitality Inc.



**How does it feel to be one of Central Florida's fastest-growing companies?** Happy, but knowing that you can't rest on your laurels

**Any new products or services?** Added a new construction division

**No. of workers added in the past year?** Seven

**Opportunities you see developing in your industry?** Banks are more willing to loan money to hotel developers, which increases our opportunities for business.

**Cooler traditions at your workplace?** Creative "pranking" to keep things light

**What growing pains has your firm experienced?** Having to hire and train employees fast enough

**Are you able to hire enough qualified workers to keep up with your growth?** Right now, experienced hospitality



**Craig V. Cook, president of CVC Hospitality Inc.**

PHOTO | JIM CARCHIDI

designers are hard to find; other positions have been easier.

**What TV show best characterizes your business and why?** 24, because 24-hour challenges constantly need to be solved

**What keeps you up at night?** Concerns about the projects we have underway and making sure we keep our pipeline full

**Finish this sentence: Nothing makes me madder than:** People who are dishonest

## ABOUT THE COMPANY

**Description:** Interior design; architectural services; furniture, furnishings and equipment procurement and installation; general contracting

**President:** Craig V. Cook, 65

**Founded locally:** 1986

**Address:** 4455 Dardanelle Drive, Orlando 32808

**Phone:** (407) 299-7619

**Website:** cvchospitality.com

**Employees:** 38

**Recent projects:** Alford Inn at Rollins, Streamsong Resort, Marriott at TPC Sawgrass

## 5 FACTORS DRIVING GROWTH

- ▶ Diversity of services that we offer: design, construction, purchasing and installation
- ▶ We do business nationally, not just locally.
- ▶ The expertise of our employees
- ▶ Being debt-free
- ▶ Targeting clients that can get financing for their projects

# THE MARKET IS CHANGING

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